

ADAM MAKAR

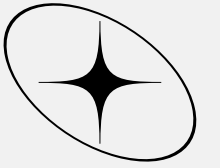
# AI PRODUCT ENHANCEMENT

AND 3D

PORTFOLIO

CG ARTIST





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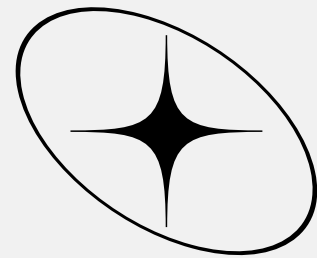
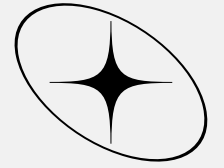
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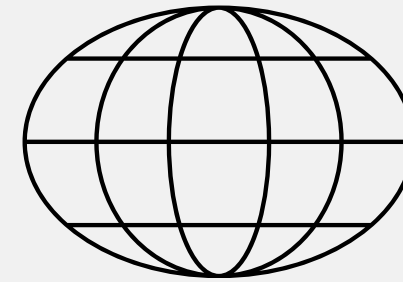
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# ABOUT ME



## EXPERTISE

AI-Powered CG Artist with experience of leading AI powered teams as Supervisor. Specialized in digital visuals, synthetic photoshoots, and innovative storytelling for top-tier brands.



## IMPACT

Known for taking ownership and delivering impactful results by collaborating with international teams. I lead projects by combining creativity with technical precision to meet high-stakes goals.

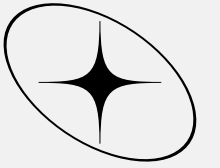


## EXPERIENCE

Worked with industry-leading brands, including Immersive International and TestGorilla, delivering high-quality digital content and creative solutions. Supported high-stakes campaigns, providing impactful and complex visuals that elevate brand narratives.

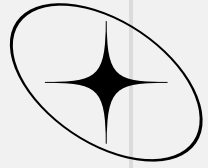


# SKILLTREE



Driven by passion and precision, I bring 14+ years of experience in photo retouching, 7+ years in graphic design, and a proactive approach to leading creative teams. Recognized for my ability to tackle complex projects and elevate team performance, I deliver exceptional visuals through a blend of traditional artistry and cutting-edge AI solutions.





# TUNDRA DRONES

This company specializes in cutting-edge drone technology designed to enhance lighting conditions at night. Whether for search and rescue missions or industrial inspections, their innovations push the boundaries of aerial illumination.



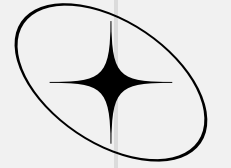
## THE PRODUCT

The client provided product render files that required refinement for high-quality visual representation. I enhanced the materials, optimized the details, and created a realistic studio environment for rendering. The image above serves as the initial reference model.



## THE RENDERS

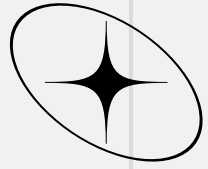
At the client's request, the materials were adjusted to closely match the real-life product. New photorealistic renders were then created, showcasing the product in a way that aligns with its final physical form.

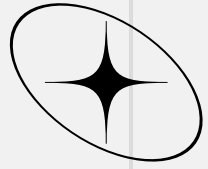


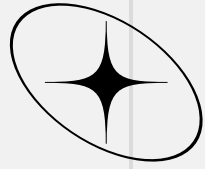
# THE RENDERS

For this project, I applied advanced synthetic rendering techniques combined with traditional ones to showcase Tundra Drones' cutting-edge lighting solutions. Instead of relying on traditional product photography, I used digital modeling to create hyper-realistic visuals that emphasize the product's design, functionality, and real-world applications. This approach enabled faster production, cost savings, and unparalleled control over lighting and composition, ensuring that every detail was precisely captured.







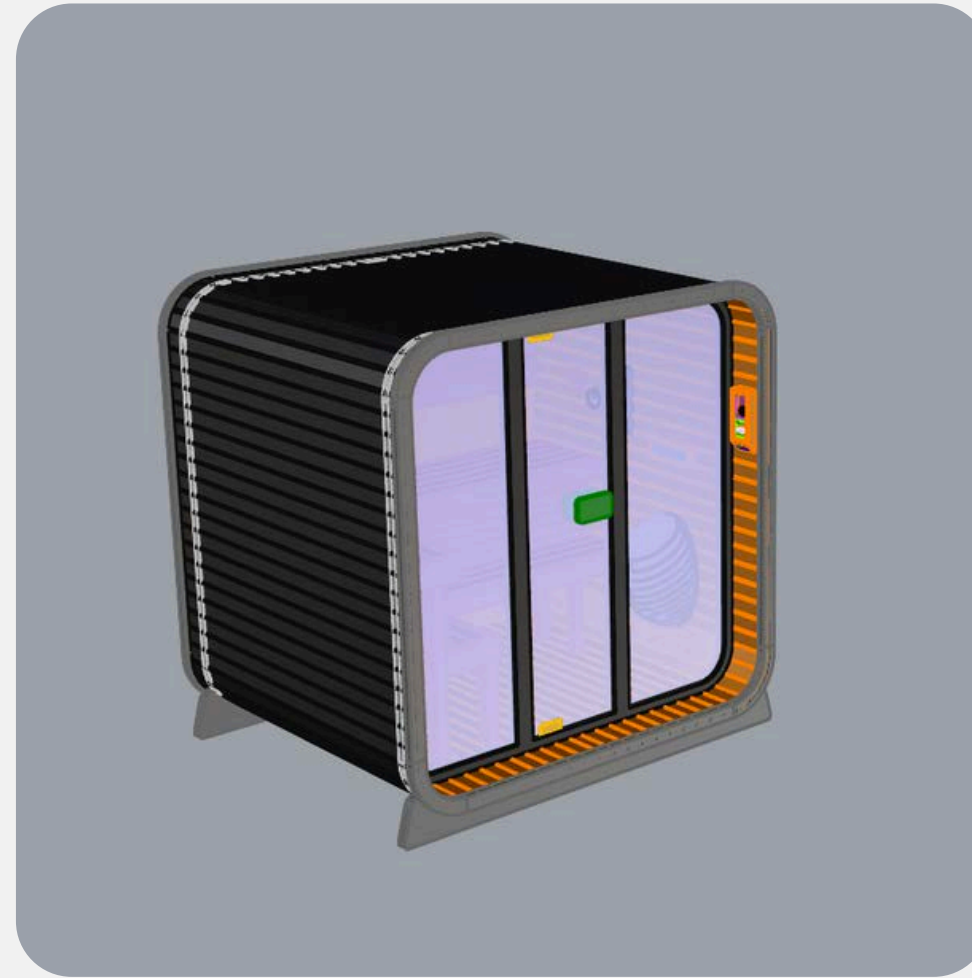


# PSYCLE SAUNA

For this project, I developed high-quality synthetic visuals to showcase Psycle Sauna—a modern, innovative infrared sauna designed for optimal recovery, relaxation, and performance.

The goal was to capture the sauna's sleek design, cutting-edge technology, and how it seamlessly integrates into various environments, from private residences to high-end wellness spaces.

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## THE PRODUCT

The Psycle Sauna is engineered for those who seek peak performance and holistic recovery. With infrared heat technology, smart connectivity, and a minimalist, high-end design, it redefines the sauna experience.

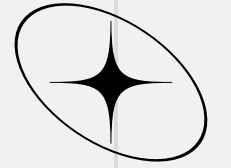
To accurately reflect its innovation, I recreated the sauna using synthetic product visualization, ensuring that every material, reflection, and lighting detail matched its premium aesthetic.



## THE SYNTHETIC SHOOT

By leveraging advanced AI-powered rendering, I translated Psycle Sauna's essence into photorealistic visuals. This process eliminated the constraints of traditional photography, allowing for complete creative control over lighting, angles, and context.

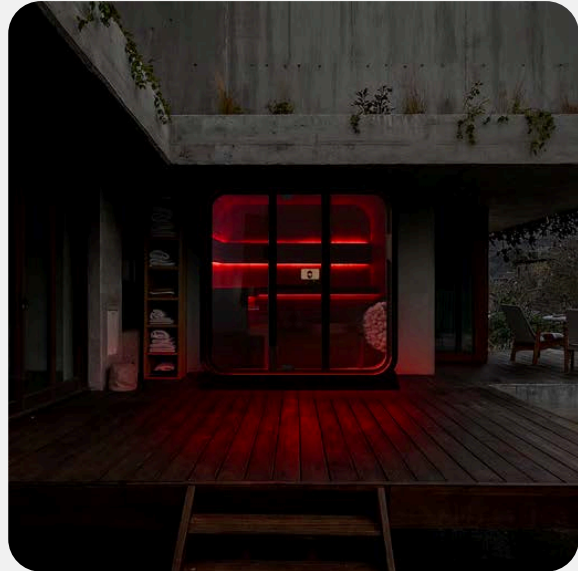
The results were a cost-effective and time-efficient way to present the product but also enabled stunning visuals that capture the sauna's presence in various real-world settings.

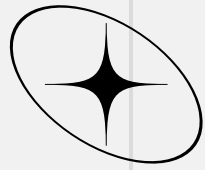


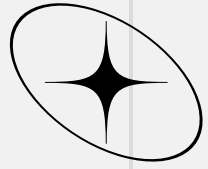
# AI-ENHANCED PRODUCTION

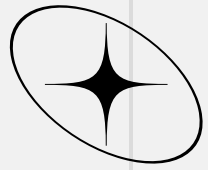
This project exemplifies the future of product representation—where 3D models and synthetic environments replace the need for traditional rendering.

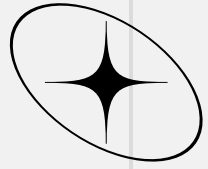
By focusing on hyper-realistic detail and dynamic storytelling, these visuals highlight how Psycle Sauna fits into modern wellness spaces, offering a glimpse into the future of luxury recovery.











# WHAT OTHERS SAID

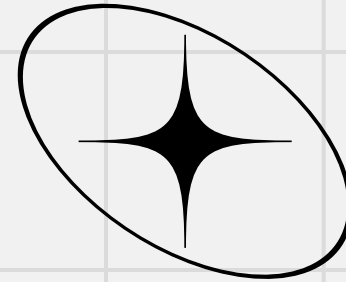


“Adam is a gem on this platform. Not only did he surpass our expectations, but he's also quite knowledgeable in this field, he offered professional insights and suggestions, and he showed a level of interest and personal currency in a project that was not his own. The sum of these attributes is what, at the very least, make up a consultant that is going places.”

“ Adam is a machine, a creative and a perfectionist. He'll go above and beyond for you. Couldn't recommend him more. We will work together again. ”

“ ..Excellent communicator! Very capable of working independently and producing excellent work without micromanagement. One of my favorite people to work with. Great understanding of AI tools and the tech behind it. 100% would work with again. Very solid and reputable worker, I'm lucky to have found him. ”

“ I have had the pleasure of working with Adam on a number of high profile and high intensity projects. Adam was first recruited by me for his fine skills in AI concept art creation, photo manipulation and retouching, he soon also became the supervisor of the projects Ai concept art team, by helping to coordinate the work of his teammates. He additionally took on more scope and successfully helped with graphic design tasks. Besides being very skilled with the tools and workflows, Adam has a superb quality of keeping a positive attitude, being proactive and also relentless, this is a great combination of qualities that I value highly and find seldomly. ”



# THANK YOU

Feel free to reach out  
if you have any questions:

